

HEREFORDSHIRE **means** BUSINESS

Platinum Partnership 2026



CONNECTING & SUPPORTING HEREFORDSHIRE BUSINESSES

Herefordshire Means Business (HMBiz) has been dedicated to supporting and strengthening local business since 2016, founded with one clear mission: to connect, collaborate and grow the Herefordshire business community. What began as a simple idea has evolved into a recognised and respected platform that continues to bring businesses together, showcase local talent, and encourage collaboration across the county.

Over nearly a decade, HMBiz has become a trusted space where organisations of all sizes from sole traders and start-ups to established companies and industry leaders can make meaningful connections, increase visibility, share expertise, and flourish.

As we look ahead, the commitment remains the same: to continue fostering an environment where businesses feel supported, inspired, and part of something bigger. By creating space for shared learning, collaboration, innovation, and recognition, HMBiz continues to play a vital role in shaping the future of business in Herefordshire and beyond.

As a Platinum Partner in 2026, your organisation will be aligned with the full programme of HMBiz activity throughout the year. This includes the county's largest business showcase, the Herefordshire Means Business Expo, along with the prestigious Herefordshire Business Awards, the ever-growing Herefordshire Means Business Conference, regular networking events, Business Leaders Dinners, and a programme of training workshops.





Why become a Platinum Partner?

Becoming a Platinum Partner offers much more than visibility on event days, it places your organisation at the forefront of Herefordshire's business community throughout the entire year.

It is an opportunity to demonstrate leadership, commitment and community investment in a meaningful and visible way. As a Platinum Partner, your organisation becomes synonymous with ambition, innovation and progression. You are not just present, you are positioned as a champion of the wider business community, recognised for helping fuel growth, inspiration and collaboration across the county.

With priority involvement in events, speaking opportunities, enhanced branding and elevated visibility, you gain authority not just as a local business, but as a key contributor to the future success of Herefordshire's economy.

For organisations looking to strengthen their reputation, widen their network, attract new clients, or align themselves with excellence and progress, a Platinum Partnership is a strategic investment with impact that lasts far beyond a single event. It is a partnership designed for businesses that want to be seen, heard, remembered and, most importantly, trusted.

Together, we can continue building a thriving, connected and ambitious business community across Herefordshire, creating opportunities, momentum, and long-term positive change for the businesses, people and organisations who shape and support our local economy.



Let our Platinum Partners share their thoughts...

Herefordshire Council is pleased to be a platinum partner of HMBIZ and use the many networking opportunities that the membership provides to engage with local businesses. Sponsorship is great value, and helps us reach over 4,000 businesses. We take advantage of the various networking events that take place each month and are pleased to be part of the annual business awards, where we celebrate the achievements and successes of many of Herefordshire's amazing businesses.

Economic Development Manager, Herefordshire Council

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Be featured at our Business Events for 12 months!

- Herefordshire means Business Pro-Networker Membership (includes 12 free networking event tickets)
- Herefordshire Business Expo Gold Exhibition Stand
- Hereford Business Expo half page advert in programme
- Hereford Business Expo inserts in goody bags
- Double page feature spread in Conference Programme
- 2 Free tickets to the Conference
- Herefordshire Business Conference inserts in goody bags
- Herefordshire Business Conference half page advert in programme
- Herefordshire Business Awards Category Sponsor
- 2 Free Tickets to the Awards Event
- 2 Free Tickets to our Annual Christmas Dinner
- Feature Page on the HMBiz website
- Logo on screens at the Expo, Awards & Conference
- Blog/press release about partnership
- Featured as an exclusive referral partner
- Speaker opportunities at various events
- Feature in Newsletter and HMBiz Social Channels
- Discounts on other event showcases and tickets

£2950.00 + VAT

(Monthly Direct Debit option available)

Get In Touch

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