

HEREFORDSHIRE **means** BUSINESS CONFERENCE

Sponsorship 2026



CONNECTING & SUPPORTING HEREFORDSHIRE BUSINESSES

Herefordshire Means Business (HMBiz) has been dedicated to supporting and strengthening local business since 2016, founded with one clear mission: to connect, collaborate and grow the Herefordshire business community. What began as a simple idea has evolved into a recognised and respected platform that continues to bring businesses together, showcase local talent, and encourage collaboration across the county.

Over nearly a decade, HMBiz has become a trusted space where organisations of all sizes from sole traders and start-ups to established companies and industry leaders can make meaningful connections, increase visibility, share expertise, and flourish.

As we look ahead, the commitment remains the same: to continue fostering an environment where businesses feel supported, inspired, and part of something bigger. By creating space for shared learning, collaboration, innovation, and recognition, HMBiz continues to play a vital role in shaping the future of business in Herefordshire and beyond.

As a Sponsor of the Conference in 2026, your organisation's profile can be elevated amongst the local community. For businesses, this exposure is invaluable. It can attract new customers, and lay the groundwork for future collaborations that can extend well beyond the Conference itself. It can show your organisation as proactive amongst our amazing Herefordshire business community.





Why Sponsor the Conference?

Following a record breaking attendance in 2025, sponsoring the Herefordshire Means Business Conference is an excellent opportunity to position your brand at the forefront of the county's business community. The Conference attracts professionals, entrepreneurs, and business leaders, offering a powerful platform to showcase your organisation and demonstrate your commitment to supporting local enterprise.

Raise Your Profile

Increase your visibility across Herefordshire's business network with exposure before, during, and after the event through extensive marketing, event materials, and digital promotion.

Build Meaningful Connections

Meet and engage with business owners, decision-makers, and professionals from a wide range of sectors, creating valuable opportunities for collaboration and growth.

Showcase Your Expertise

Highlight your products, services, and industry knowledge to an engaged audience seeking new ideas, suppliers, and partnerships.

Support Local Business

Your sponsorship directly contributes to the success of the Conference and the wider Herefordshire business community, reinforcing your reputation as a committed and community-focused organisation.

Stand Out From The Crowd

Aligning your brand with the county's leading business event sets you apart as a trusted, forward-thinking organisation dedicated to growth and innovation.



Herefordshire Conference Main Stage Sponsor

- Banners on Stage and in entrances
- Exclusive Exhibition Stand
- Exclusive Speaker Slot
- Blog publicity pre and post event
- Social Media coverage across all HMBiz channels
- Gifts/Leaflets in goody bags
- 2 additional Complementary tickets to include Breakfast and Lunch
- Unlimited Refreshments
- Full page Advert in Programme
- Feature in the Programme
- Post-event Highlight Reel Featuring Sponsor
- Front-row presence throughout the day.
- Full access to all event photography
- Permission to use the photos commercially
- Sponsor logo shown on screen between sessions and during Networking Breaks and Lunch
- Access to delegate list and exhibitors information
- Logo and link to organisation's website featured on the Conference page on the website for 12 months
- Inclusion in pre- and post-event email campaigns (reaching 3,000+ businesses)

£5000.00 + VAT



Herefordshire Conference Sponsorship

BREAKFAST **SPONSOR**

- 15-Minute Speaker Slot during Breakfast
- Exclusive Exhibition Space at the Conference
- Recognition as the Breakfast sponsor in the programme.
- Banners on stage during Breakfast
- Logo placement on the HMBiz website
- Promotion via social media.
- Half page advert in the programme.
- Access to event photos that feature you and your brand.

£500.00 + VAT

LUNCH **SPONSOR**

- Exclusive Exhibition Space at the Conference (1-per Business Sector).
- Recognition as the Lunch sponsor in the programme.
- Banners in the Lunch area.
- Logo placement on the HMBiz website
- Blog announcement as Lunch Sponsor
- Promotion via social media.
- Half page advert in the programme.
- Access to event photos that feature your brand.

£500.00 + VAT



Herefordshire Conference Sponsorship

LANYARD **SPONSOR**

- Logo imprint on the lanyard along side the HMBiz logo.
- Lanyards are distributed at all attendees, Speakers and Exhibitors
- Exclusive Exhibition Space at the Conference (1-per Business Sector).
- Recognition as a Lanyard sponsor in the programme.
- Half Page Programme Advert
- Sponsor's logo on HMBiz website for the period of 1 year.
- Insert in the goody bag.
- Access to event photos that feature your brand.

£700.00 + VAT

GOODY BAG **SPONSOR**

- Exclusive Exhibition Space at the Conference (1-per Business Sector).
- Logo on all Goody Bags
- Goody bags are distributed at all attendees, Speakers and Exhibitors
- Recognition as a Goody bag sponsor in the programme.
- Half Page Programme Advert
- Sponsor's logo on HMBiz website for the period of 1 year.
- Insert in the goody bag.
- Access to event photos that feature your brand.

£700.00 + VAT

Get In Touch

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